

# AUGUST RANSICK

## Industrial Designer



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## OVERVIEW

Driven by a passion for learning, innovation, and problem-solving, I collect and synthesize potent research into meaningful solutions. With direct experience spanning furniture & consumer packaged goods, I excel at rapid visualization, iterative prototyping, and translating insights into production-ready designs.

## SKILLS

Illustrator, Photoshop, Indesign, Procreate, Fusion 360, Rhino 3D, SolidWorks, Keyshot, FDM & SLA Printing, CNC Toolpathing, Post Processing, & Operation, Analog & Digital Sketching, Analog & Digital Rendering, Rapid Prototyping, Woodworking, Welding, General Shop Skills, Leadership, Presentational Skills, Cross-functional Collaboration

## EXPERIENCE

02-05/2025, 08-12/2025  
Cincinnati, OH

### Beauty & Fabric Care Innovation Design Co-Op

Procter & Gamble

**Fabric Care:** Conducted trends and market research. Developed sustainable laundry and fabric enhancer packaging. Worked with Pack-Dev Engineers and Brand Expression Partners to determine feasibility of concepts. Created detailed CAD models using SolidWorks and Rhino 3D. Rendered, prototyped and tested final concepts. Pitched and presented final concepts to the team.

**Beauty Care:** Conducted trends and market research. Developed beauty product packaging concepts through analog sketching. Ideated through CAD and 3D printed prototyping. Created high fidelity prototypes with accurate CMF which I pitched to the team. Collaborated with and supported the projects of coworkers.

05/2024-08/2024  
Cincinnati, OH

### Design Co-Op

School Outfitters

Conducted trends and market research. Developed initial concepts through analog and digital sketch ideation. Iterated on concepts using SolidWorks and Rhino 3D. Finalized and pitched concepts to Design and Supply Chain Managers. Created technical drawings and spec sheets of many designs. Sent multiple projects to market and attended NeoCon 2024 & 2025 with the team.

01-05/2023, 08-12/2023  
Cincinnati, OH

### Design Engineering Co-Op

Orange Chair

Designed custom furniture to client and interior designer specs using Rhino 3D. Created CNC toolpaths using Grasshopper. Maintained CNC machines and carried out part replacements and calibrations. Designed, proofed, fabricated, assembled & inspected furniture pieces. Created technical drawings, installed pieces, took site measurements.

## EDUCATION

08/2021-05/2026  
Cincinnati, OH

### Bachelor of Science in Industrial Design

University of Cincinnati College of Design, Architecture, Art & Planning  
Dean's List 08/21-05/26  
GPA 3.85